



Appendix 19

Fundraiser Guidelines

# Regina Soccer Association

## Fundraiser Guidelines

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### **Purpose:**

To ensure that players, team managers, coaches, parents, and other RSA Members support all fundraising activities undertaken by the Regina Soccer Association.

### **Guidelines:**

- All mandatory fundraisers will be communicated to team managers/club registrars prior to registration (preliminary info will be included in the registration package and posted on the website). All voluntary fundraisers will be communicated to team managers as soon as information is available.
- All players/parents will be given a choice whether to participate in mandatory fundraisers or make a financial contribution in lieu of participation. This choice will be declared at the time of registration.
- The RSA will consult with players/parents to hear their input on fundraiser ideas. Players/parents are encouraged to volunteer on the New Facility Fundraising Committee at any time.
- The RSA will ensure that fundraisers are suitable for players/parents. For example, a fundraiser that is a good idea for youth players/parents might not necessarily be a good idea for adult players in the adult league or vice-versa.
- The Fundraising Committee will do a thorough financial analysis of proposed fundraising ideas in order to determine which fundraisers provides the best payoff.
- If the RSA decides to undertake a fundraiser, players/parents will be informed as to:
  - Why the RSA is fundraising and what the proceeds will be used for
  - How much the RSA hopes to raise
  - What the RSA's current financial situation is
- Fundraisers may have a profit sharing component where everyone benefits (the RSA, the clubs, the teams, and the players). The percentage breakdown will be determined by the RSA Board.
- The RSA's portion of the fundraiser profits will go towards general RSA revenues or specific projects that will benefit all RSA Members such as the new indoor facility. The club's/team's portion can be used in whatever way the club/team sees best.
- The RSA will favour less complex fundraisers (i.e. the simpler, the better).